Record Nr. UNINA9910460087203321 Autore Cilella Salvatore G **Titolo** Fundraising for small museums [[electronic resource]]: in good times and bad / / Salvatore G. Cilella Lanham, : Altamira Press, c2011 Pubbl/distr/stampa **ISBN** 1-283-04631-8 9786613046314 0-7591-1970-8 Descrizione fisica 1 online resource (237 p.) Collana American Association for State and Local History book series Disciplina 069.068 069/.068 Museum finance - United States Soggetti Fund raising - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Fundraising for Small Museums; CONTENTS; PREFACE; CHAPTER ONE: PHILANTHROPY AND THE NONPROFIT WORLD; CHAPTER TWO: THE UNIVERSE OF FUNDRAISING: CHAPTER THREE: STEWARDSHIP: CHAPTER FOUR: METHODS OF SOLICITATION: CHAPTER FIVE: MEMBERSHIP. ANNUAL APPEAL, AND SPECIAL EVENTS; CHAPTER SIX: MANAGING A CAPITAL CAMPAIGN; CHAPTER SEVEN: GRANTSMANSHIP; CHAPTER EIGHT: MAJOR GIFTS, TRANSFORMATIONAL GIFTS, AND PLANNED GIVING; NOTES; BIBLIOGRAPHY; INDEX This brief manual is designed specifically for people running the Sommario/riassunto thousands of small museums and historic sites across the U.S. and Canada. These smaller institutions tend to lack funding and professional staff, so this book is meant to help the busy administrators perform their job of fundraising better and more efficiently.