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Nota di contenuto	Book Cover; Title; Copyright; Contents; List of Figures and Tables; Preface and Acknowledgments; List of Contributors; Introduction Manipulating Democracy: A Reappraisal; Part I Democratic Theory; 1 Manipulation and Democratic Theory; 2 Manipulation: As Old as Democracy Itself (and Sometimes Dangerous); 3 When Rhetoric Turns Manipulative: Disentangling Persuasion and Manipulation; Part II Political Psychology; 4 Changing Brains: Lessons from the Living Wage Campaign; 5 Emotional Manipulation of Political Identity; 6 Mimesis, Persuasion, and Manipulation in Plato's Republic Part III Mass Media7 "News You Can't Use": Politics and Democracy in the New Media Environment; 8 The Betrayal of Democracy: The Purpose

of Public Opinion Survey Research and its Misuse by Presidents; 9 The Political Economy of Mass Media: Implications for Informed Citizenship; 10 Exploiting the Clueless: Heresthetic, Overload, and Rational Ignorance; Index

Sommario/riassunto

Manipulation is a source of pervasive anxiety in contemporary American politics. Observers charge that manipulative practices in political advertising, media coverage, and public discourse have helped to produce an increasingly polarized political arena, an uninformed and apathetic electorate, election campaigns that exploit public fears and prejudices, a media that titillates rather than educates, and a policy process that too often focuses on the symbolic rather than substantive. *Manipulating Democracy* offers the first comprehensive dialogue between empirical politi
