

1. Record Nr.	UNINA990010054830403321
Autore	Guglielmi, Dina
Titolo	Mobbing : quando il lavoro ci fa soffrire / Dina Guglielmi
Pubbl/distr/stampa	Bologna : il Mulino, 2015
ISBN	978-88-15-25811-3
Descrizione fisica	136 p. ; 18 cm
Collana	Farsi un'idea ; 243
Disciplina	158.7
Locazione	BFS FSPBC
Collocazione	158.7 GUG 1 COLLEZ. 1741 (243)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910459970003321
Autore	Black Jay.
Titolo	Doing ethics in media [[electronic resource]] : theories and practical applications / / Jay Black, Chris Roberts
Pubbl/distr/stampa	New York : , : Routledge, , 2011
ISBN	9780203829516 9780415881500
Descrizione fisica	1 online resource (442 pages)
Altri autori (Persone)	RobertsChris <1965->
Disciplina	174/.907 175
Soggetti	Journalistic ethics - United States Journalistic ethics - United States - Case studies Mass media - Moral and ethical aspects - United States Mass media - Moral and ethical aspects - Case studies Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Doing Ethics in MediaTheories and Practical Applications; Copyright; Contents; Case Studies; ABOUT THE AUTHORS; Acknowledgments; Introduction; QUESTION 1; What's Your Problem?; 1 Ethics and Moral Reasoning; QUESTION 2; Why Not Follow the Rules?; 2 Codes of Ethics and Justification Models; 3 Media Traditions and the Paradox of Professionalism; QUESTION 3; Who Wins, Who Loses?; 4 Moral Development and the Expansion of Empathy; 5 Loyalty and Diversity; QUESTION 4; What's It Worth?; 6 Personal and Professional Values; 7 Truth and Deception; 8 Privacy and Public Life 9 Persuasion and PropagandaQUESTION 5; Who's Whispering in Your Ear?; 10 Consequentialism and Utility; 11 Deontology and Moral Rules; 12 Virtue, Justice, and Care; QUESTION 6; How's Your Decision Going to Look?; 13 Accountability, Transparency, and Credibility; References; Permissions; Index
Sommario/riassunto	"Doing Ethics in Media: Theories and Practical Applications offers: - A new approach to ethical decision-making through a readily understood "5W's and H" theory designed specifically for the book. (Other books

introduce models such as the Potter Box, but don't necessarily utilize the models systematically in case studies.) - Comprehensive materials on classic moral theory and current issues such as truth telling and deception, values, persuasion and propaganda, privacy, diversity, loyalty, moral development, codes of ethics, etc. - Each chapter includes theories and practical applications for five mass media disciplines. (Other books have specific chapters on specific media types, which can be limiting in some classroom situations.) - 44 case studies written specifically for the book, including several that allow students to take a different look at the same set of facts through different media occupations (such as PR vs. news vs. online media). "--
