

1. Record Nr.	UNINA9910459952403321
Autore	Ashby Michele <1955->
Titolo	The modern energy matchmaker [[electronic resource]] : connecting investors with entrepreneurs / / Michele Ashby
Pubbl/distr/stampa	Omaha, Neb., : Addicus Books, Inc., c2010
ISBN	1-936374-22-6
Descrizione fisica	1 online resource (109 p.)
Disciplina	333.79/4
Soggetti	Clean energy industries - United States - Finance Investments Venture capital Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Coloring our world green -- America's evolving attitude toward the environment -- Financing the demand for modern energy -- Doing good and doing well: golden opportunities for innovators and investors -- Educating yourself about modern energy investment opportunities -- Strategies for partnering motivated investors and energy companies -- The carbon cap train: are you ready, willing and able to board? -- The future of modern energy.
Sommario/riassunto	Explaining the trends and key words in the green energy movement, this book examines the idea of modern energy?a combination of old and new energy resources?and the costs involved in making them operational. Resources that include wind, solar, nuclear, wave, biofuels, biomass, smart grid technologies, magnetics, hydropower, oil, gas, and coal all need to be partnered with entrepreneurs to bring them to life. Fusing intellectual and financial resources can secure a modern energy-reliant future, and this proposal directs the world's investors