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| Autore | Jansen Kraemer Harry M. <1955-> |
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| Nota di contenuto | FROM VALUES TO ACTION; contents; Introduction: Doing the Right Thing; PART I the four principles; 1 self-reflection; 2 balance and perspective; 3 true self-confidence; 4 genuine humility; PART II the essential elements of a values-based organization; 5 leading with values; 6 talent management and leadership development; 7 setting a clear direction; 8 effective communication; 9 motivation and team engagement; 10 execution and implementation: making it happen; PART III leading your organization from success to significance; 11 the courage to lead through change, controversy, and crisis 12 socially responsible leadership Acknowledgments; About the Author; Index |
| Sommario/riassunto | Silver Medal Winner, Business and Leadership, 2012 Nautilus Book Awards Respected former CEO, professor, and speaker examines what it takes to become a values-based leader In this highly-anticipated book, Harry Kraemer argues that today's business environment demands values-based leaders who, in ""doing the right thing,"" deliver outstanding and lasting results. The journey to becoming a values- |

based leader starts with self-reflection. He asks, "If you are not self-reflective, how can you know yourself? If you do not know yourself, how can you lead yourself? If yo
