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Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgments -- Introduction -- Scottish Beginnings -- William Blackwood and the Dynamics of Success / Morrison, Robert -- 'The mapp'd out skulls of Scotia': Blackwood's and the Scottish Phrenological Controversy / Strachan, John -- Blackwood's and Romantic Nationalism / Duncan, Ian -- Blackwood's Subversive Scottishness / Snodgrass, Charles -- Consolidating Reputations -- 'On behalf of the Right': Archibald Alison, Political Journalism, and Blackwood's Conservative Response to Reform, 1830-1870 / Michie, Michael -- Editing Blackwood's; or, What Do Editors Do? / Patten, Robert L. / Finkelstein, David -- Maga, the Shilling Monthlies, and the New Journalism / Brake, Laurel -- Preserving Status -- At the Court of Blackwood's: In the Kampong of Hugh Clifford / Dryden, Linda -- 'A sideways ending to it all': G.W. Steevens, Blackwood, and the Daily Mail / Davies, Laurence -- The Muse of Blackwood's: Charles Whibley and Literary Criticism in the World / Donovan, Stephen -- Appendix -- Bibliography -- Contributors -- Index -- Backmatter
Sommario/riassunto	In late 1804, William Blackwood established a small publishing and

bookselling firm in Edinburgh. Over the next 175 years, William Blackwood & Sons became one of the leading publishers in Britain, enjoying both local and international success. Early on it championed the works of Scottish writers, and later gained acclaim as the publisher of G.W. Steevens, George Eliot, Charles Whibley, and Joseph Conrad. Its political influence was also widespread; in 1817 it founded the monthly Blackwood's Magazine, which featured literary, critical, political, and journalistic commentary and analysis, and was a powerful force in British conservative politics. Two hundred years after the founding of this significant influence on British literary, political, and social history, this collection of essays reappraises the place of the Blackwood firm and its magazine in literary and print culture history. Editor David Finkelstein brings together an array of eminent scholars and critics from the US, Canada, Scandinavia, and the UK to examine Blackwoods from a variety of interdisciplinary perspectives. The resulting collection covers an impressive range of subject areas, including Romantic and Victorian literature, print culture, media history, and New Journalism.
