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| Autore | Emmett Stuart |
| Titolo | Green supply chains [[electronic resource]] : an action manifesto // Stuart Emmett and Vivek Sood |
| Pubbl/distr/stampa | Hoboken, N.J., : Wiley, 2010 |
| ISBN | 0-470-66233-6 1-282-93951-3 9786612939518 0-470-66304-9 |
| Descrizione fisica | 1 online resource (318 p.) |
| Altri autori (Persone) | SoodVivek |
| Disciplina | 658.7 |
| Soggetti | Business logistics Business logistics - Environmental aspects Social responsibility of business Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | pt. 1. Introduction -- pt. 2. Green supply chain planning -- pt. 3. Green procurement and sourcing -- pt. 4. Green supply chain execution -- pt. 5. Carbon management -- pt. 6. Migration strategy -- pt. 7. Continuous improvement and performance evaluation -- pt. 8. Appendix : case studies. |
| Sommario/riassunto | Stuart Emmett and Vivek Sood's book provides a clear strategic overview and actionable plan for the implementation of green supply chains. For anyone grappling with the elements required to change an organization's supply chain strategy in a 'green' direction, this book is a must read. ""Having worked with Stuart Emmett on other ground breaking books, I can empathically say that this book written with Vivek Sood is another one in the same mould. This enjoyable book not only covers a topic that is critically relevant for every individual, but also provides a practical road map for a green sup |