

1. Record Nr.	UNINA9910459920903321
Autore	Bell Reginald L.
Titolo	Managerial communication / / Reginald L. Bell and Jeanette S. Martin
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2014
ISBN	1-60649-972-6
Edizione	[First edition.]
Descrizione fisica	1 online resource (270 p.)
Collana	Corporate communication collection, , 2156-8170
Disciplina	658.45
Soggetti	Communication in management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 233-245) and index.
Nota di contenuto	1. The nature of managerial communication -- 2. The managerial communication process -- 3. Power, climate, and culture -- 4. Ethical issues in management communication -- 5. Conflict resolution -- 6. Communication technology -- 7. Effective presentation skills -- 8. Impression management -- 9. Employment communication -- 10. Change communication -- 11. Crisis communication -- 12. Communication audits -- About the authors -- References -- Index.
Sommario/riassunto	Explores what the communication managers actually do in business across the planning, organizing, leading, and controlling functions. The top, middle, and frontline communications in which managers engage is also discussed. All of the levels of communication (intrapersonal, interpersonal, group, organizational, and intercultural) play a role in managerial communication; therefore, these levels are explained thoroughly in Chapter 2, but are relevant in all chapters. As we expound, for example, on theories of communication we relate them to the theories of management such as crisis management, impression management, equity theory, and effective presentation skills. These are the skills that are invaluable to management; you will begin to appreciate the depth and breadth of the painstaking effort we took to explicate these important topics. Our book, therefore, brings communication to the forefront of management theory because it is our belief that management cannot function without the particular techniques of communication covered in Managerial Communication.

2. Record Nr.	UNINA9910823399603321
Autore	Kuenzle Dominique <1973->
Titolo	Refurbishing epistemology : a meta-epistemological framework / / Dominique Kuenzle
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter, , 2017 ©2017
ISBN	3-11-052465-1 3-11-052545-3
Descrizione fisica	1 online resource (264 pages)
Collana	Epistemic Studies ; ; Volume 35
Disciplina	121
Soggetti	Knowledge, Theory of
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Acknowledgements -- Contents -- Introduction: Retooling the Epistemic Workshop -- 1. Towards a New Meta-Epistemology -- 2. What Is "Meta-Epistemology"? -- 3. Epistemic States and Performances -- 4. Varieties of Norm-Talk -- 5. Epistemic Evaluations and Concepts -- Conclusion -- Bibliography -- Author Index -- Subject Index
Sommario/riassunto	Even though important developments within 20th and 21st century philosophy have widened the scope of epistemology, this has not yet resulted in a systematic meta-epistemological debate about epistemology's aims, methods, and criteria of success. Ideas such as the methodology of reflective equilibrium, the proposal to "naturalize" epistemology, constructivist impulses fuelling the "sociology of scientific knowledge", pragmatist calls for taking into account the practical point of epistemic evaluations, as well as feminist criticism of the abstract and individualist assumptions built into traditional epistemology are widely discussed, but they have not typically resulted in the call for, let alone the construction of, a suitable meta-epistemological framework. This book motivates and elaborates such a new meta-epistemology. It provides a pragmatist, social and functionalist account of epistemic states that offers the conceptual space for revised or even replaced epistemic concepts. This is what it means to "refurbish epistemology": The book assesses conceptual tools

in relation to epistemology's functionally defined conceptual space,
responsive to both intra-epistemic considerations and political and
moral values.
