Record Nr. UNINA9910459907403321 Autore Drucker Peter F (Peter Ferdinand), <1909-2005., > Titolo The practice of management / / Peter F. Drucker; [foreword by Meredith Belbin] Oxford:,: Elsevier,, 2007 Pubbl/distr/stampa **ISBN** 1-283-51936-4 9786613831811 1-136-35622-3 0-08-094236-9 Edizione [Rev. ed.] Descrizione fisica 1 online resource (370 p.) The classic Drucker collection Collana Disciplina 658 658.4 Soggetti Management Industrial management - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali First published in 1955. Nota di bibliografia Includes bibliographical references (p. 341-343) and index. Nota di contenuto Cover; The Practice of Management; Copyright; Contents; Foreword; Preface; Introduction: the Nature of Management; Chapter 1. the Role of Management; Chapter 2. the Jobs of Management; Chapter 3. the Challenge to Management; Part I: Managing a Business; Chapter 4. the Sears Story; Chapter 5. What Is a Business?; Chapter 6. What Is Our Business - and What Should It Be?; Chapter 7. the Objectives of a Business; Chapter 8. Today's Decisions for Tomorrow's Results; Chapter 9. the Principles of Production; Part II: Managing Managers; Chapter 10. the Ford Story Chapter 11. Management by Objectives and Self-controlChapter 12. Managers Must Manage; Chapter 13. the Spirit of an Organization; Chapter 14. Chief Executive and Board; Chapter 15. Developing Managers; Part III: the Structure of Management; Chapter 16. What Kind

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Sommario/riassunto

This classic volume achieves a remarkable width of appeal without sacrificing scientific accuracy or depth of analysis. It is a valuable contribution to the study of business efficiency which should be read by anyone wanting information about the developments and place of management, and it is as relevant today as when it was first written. This is a practical book, written out of many years of experience in working with managements of small, medium and large corporations. It aims to be a management guide, enabling readers to examine their own work and performan