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Autore	Raghavarao Damaraju
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Nota di contenuto	Front cover; Contents; Preface; About the Authors; Chapter 1: Introduction; Chapter 2: Some Statistical Concepts; Chapter 3: Generic Designs; Chapter 4: Designs with Ordered Attributes; Chapter 5: Reducing Choice Set Sizes; Chapter 6: Availability (Cross-Effects) Designs; Chapter 7: Sequential Methods; Chapter 8: Mixture Designs; References; Index; Back cover
Sommario/riassunto	Disseminating information from researchers in various fields, this compilation presents the research themes, methods, and findings, making it a significant reference for design researchers and design practitioners interested in furthering understanding of design activity in real-world settings.