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Soggetti	Magazine illustration - United States - 19th century Art and the middle class - United States - History - 19th century Periodicals - Publishing - United States - History - 19th century Middle class - Books and reading - United States - History - 19th century Electronic books.
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction. The Philadelphia pictorials and American visual culture in the 1840's -- "From the burin of an American artist": artistic production in the 1830's and 1840's -- "Superior embellishments" : innovations to the graphic arts in the Philadelphia pictorials -- "The fluttering host of many-colored competitors" : regional imitators in the Northeast, West, and South -- "Illustration of a picture" : American authors and the magazine embellishments -- "Engravings from original pictures" : competing for audiences and original art -- "A mezzotint in every number": battling for embellishers, battling over art -- Conclusion. The ascendancy of New York, and market stratification.
Sommario/riassunto	How did the average American learn about art in the mid-nineteenth century? With public art museums still in their infancy, and few cities and towns large enough to support art galleries or print shops, Americans relied on mass-circulated illustrated magazines. One group of magazines in particular, known collectively as the Philadelphia

pictorials, circulated fine art engravings of paintings, some produced exclusively for circulation in these monthlies, to an eager middle-class reading audience. These magazines achieved print circulations far exceeding those of other print media (such as illus
