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| Autore                  | Backlin Gene   |
| Titolo                  | Professional iPhone and iPad application development [[electronic resource] /] / Gene Backlin  |
| Pubbl/distr/stampa      | Indianapolis, Ind., : Wiley Pub., Inc., 2011   |
| ISBN                    | 1-282-88411-5<br>9786612884115<br>1-118-00834-0<br>1-118-00706-9   |
| Edizione                | [1st edition]  |
| Descrizione fisica      | 1 online resource (602 p.)   |
| Collana                 | Wrox programmer to programmer  |
| Disciplina              | 005.1<br>005.265<br>005.276  |
| Soggetti                | iPhone (Smartphone)<br>iPad (Computer)<br>Electronic books.  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Includes index.  |
| Nota di contenuto       | Professional iPhone and iPad Development; Dedication; About the Author; About the Technical Editor; Credits; Acknowledgments; Contents; Introduction; Chapter 1: Navigation; Chapter 2: Alerts, Action Sheets, and Modal Views; Chapter 3: Custom Table Views; Chapter 4: The Split View; Chapter 5: Touch Events; Chapter 6: Notification Processing; Chapter 7: Networking Concepts; Chapter 8: Multimedia; Chapter 9: Application Preferences; Chapter 10: Data Storage; Chapter 11: The Pasteboard; Chapter 12: Unit Testing; Chapter 13: Performance Tuning and Optimization; Chapter 14: Integrating iAds<br>Chapter 15: MultitaskingAppendix A: Your Initial App - First Steps; Appendix B: iPhone Developer Center; Appendix C: Cocoa Touch Static Libraries; Appendix D: Apple Developer Resources; Index |
| Sommario/riassunto      | Everything you need to create top-notch applications for the iPhone and iPad Developers have demanded an advanced guide to using the very latest version of the iPhone and iPad SDK to develop applications- and this book answers that call! Packed with over twenty complete   |

standalone applications that are designed to be recreated, rebuilt, and reused by the professional developer, this resource delves into the increasingly popular world of application development and presents step-by-step guidance for creating superior apps for the iPhone and iPad. You'll explore the many developer to

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