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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents; Introduction; SECTION 1: A CASE STUDY; A Case Study: Traditional versus Agile Approaches; SECTION 2: WHAT YOU NEED TO KNOW ABOUT AGILE; Chapter 1: Agile in a Nutshell; Chapter 2: Why is Agile So Effective?; Chapter 3: Why Don't More Organisations Use Agile?; Chapter 4: Agile Sounds Good, But ...; SECTION 3: 12 AGILE PRINCIPLES THAT WILL REVOLUTIONISE YOUR ORGANISATION; Chapter 5: Responsive Planning; Chapter 6: Business-value-Driven Work; Chapter 7: Hands-on Business Outputs; Chapter 8: Real-time Customer Feedback; Chapter 9: Immovable Deadlines Chapter 10: Management by Self-motivation Chapter 11: 'Just-in-time' Communication; Chapter 12: Immediate Status Tracking; Chapter 13: Waste Management; Chapter 14: Constantly Measurable Quality; Chapter 15: Rear-view Mirror Checking; Chapter 16: Continuous Improvement; SECTION 4: MAKING AGILE WORK IN YOUR ORGANISATION; Chapter 17: Selecting Agile Approaches That Best Meet

Your Needs; Chapter 18: Introducing Agile Within Your Organisation; Chapter 19: Using Agile Tools; Chapter 20: Expanding the Use of Agile in Your Organisation; Bibliography; Author's Note on Agile Resources; ITG Resources

Sommario/riassunto

Agile Principles Unleashed: Proven approaches for achieving real productivity gains in any organisation introduces every industry sector to the Agile approaches that have dramatically improved the IT, product development and manufacturing sectors over the past two decades. The book clearly explains how the key principles of Agile approaches can be used to significantly increase productivity, quality and customer satisfaction in any organisation. Written in non-technical language specifically for business professionals, this book is an essential tool for anyone whose job it is to deliver high q
