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Autore	Pop, Augustin Z. N.
Titolo	Contributii documentare la biografia lui Mihai Eminescu / de Augustin Z. N. Pop
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libraries: definitions; The elements of business planning for digital libraries; Financing; The management elements of the business plan; Examples of business planning; The approach of this book; References; 2 Business Model Innovation in Digital Libraries -The Cultural Heritage Sectorharry Verwayen; Introduction; Cultural heritage; Introduction; Cultural heritage

Business model innovation Business model innovation; Business model innovation and cultural heritage; Business model innovation and cultural heritage; Europeana; Europeana; Designing the model; Proposition: The Long Tail and the value of aggregation; Designing the model; Proposition: The Long Tail and the value of aggregation; Long Tail; Aggregation; Client segments; Group 1 - End Users; Group 2 - Sponsors; Group 3 - Market; Summary; References; 3 Digital Libraries In Higher Education Derek Law; Vision and mission of the digital library; The vision is equally crisp:; The business case

Target user group(s)User design principles; Technical approach: architecture, infrastructure, metadata; Costing; Anticipated income streams; Marketing; Risk analysis; Implementation plan; Financial planning; Conclusions; Summary; References; 4 Digital Libraries for The Arts and Social Sciences Ian Anderson; Introduction; Justifying an arts and social science approach; E-Journal use; Information retrieval patterns; Sources and methods; Approaches; Strategic planning; User awareness; Active collecting; Digital repositories; Experimentation and risk; Summary; Acknowledgements; References

5 The Impact of The Digital Library on The Planning of Scientific, Technical and Medical Libraries wouter Schallier A framework for innovation; The library as space; Into the user's environment; Embedding the library in research and education; Flexible internal organisation with new profiles; The changing financial model of the library; Summary; References; Practice chapters; 6 E-Journals In Business Planning for Digital Libraries Mel Collier and Hilde Van Kiel; State of the art; Brief historical review; The e-journal market: consolidation and consortia; Consolidation; Consortia

Financial Benefits of Consortia Pressure for Better Service; Usage Monitoring; Policy Benefits; Other Benefits; Disadvantages; Future of Consortia; The form of the e-journal; Electronic resources management (ERM); Cost-benefit of e-journals compared with paper journals; Business planning elements; Budget; Administration; Consequences for library organization; Long-term access; Prospects; Summary; References; 7 E-Books: Business Planning For the Digital Library hazel Woodward; History and background; Types of e-book; Business planning; Acquiring e-books; E-textbooks; Open access Aggregator services

Sommario/riassunto

This book brings together international experience of business planning for digital libraries: the business case, the planning processes involved, the costs and benefits, practice and standards, and comparison with the traditional library where appropriate. Although there is a vast literature already on other aspects of digital libraries, business planning is a subject that until now has not been systematically integrated in a book. Digital libraries are being created not only by traditional libraries, but by museums, archives, media organizations, and indeed any organization concerned with ma

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Autore	Colombo, Grazia
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