

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910459812303321 |
| Titolo | The business of culture : cultural entrepreneurs in China and Southeast Asia, 1900-65 // edited by Christopher Rea and Nicolai Volland ; foreword by Wang Gungwu |
| Pubbl/distr/stampa | Vancouver, British Columbia : , : UBC Press, , 2015 ©2015 |
| ISBN | 0-7748-2782-3 |
| Descrizione fisica | 1 online resource (352 p.) |
| Collana | Contemporary Chinese Studies |
| Disciplina | 338.47700951 |
| Soggetti | Cultural industries - China Cultural industries - Southeast Asia Businesspeople - China Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Enter the Cultural Entrepreneur / Christopher Rea -- PART 1: CULTURAL PERSONALITIES. Between the Literata and the New Woman: Lu Bicheng as Cultural Entrepreneur / Grace Fong -- The Butterfly Mark: Chen Diexian, His Brand, and Cultural Entrepreneurism in Republican China / Eugenia Lean -- Culture by Post: Correspondence Schools in Early Republican China / Michael Gibbs Hill -- PART 2: TYCOONS. Aw Boon Haw, the Tiger from Nanyang: Social Entrepreneurship, Transregional Journalism, and Public Culture / Sin Yee Theng and Nicolai Volland -- One Chicken, Three Dishes: The Cultural Enterprises of Law Bun / Sai-Shing Yung and Christopher Rea -- PART 3: COLLECTIVE ENTERPRISES. Local Entrepreneurs, Transnational Networks: Publishing Markets and Cantonese Communities within and across National Borders / Robert Culp -- Cultural Consumption and Cosmopolitan Connections: Chinese Cinema Entrepreneurs in 1920's and 1930's Singapore / Chua Ai Lin -- Cultural Entrepreneurship in the Twilight: The Shanghai Book Trade Association, 1945-57 / Nicolai Volland -- Epilogue: Beyond the Age of Cultural Entrepreneurship, |

