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Descrizione fisica	1 online resource (249 p.)
Collana	Contemporary geographies of leisure, tourism, and mobility
Altri autori (Persone)	FrewElspeth WhiteLeanne
Disciplina	306.4/819
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Identity and image -- pt. 2. Culture and community -- pt. 3. Heritage and history.
Sommario/riassunto	"This is the first volume to fully explore the relationship between Tourism and National Identity and multiple ways in which cultural tourism, events and celebrations contribute to national identity. By doing so the book provides important insights into how planners and managers can better manage attractions and events in the future. The book achieves this by reviewing core topics critical to the understanding of this relationship including: tourism branding, stereotyping and national identity; tourism-related representation and experience of national identity (such as when tourists travel to particular nations and what this means in relation to their identity); tourism visitation/site/event management; and, the relationship to cultural tourism. The book looks at a range of international tourist sites and events, combines multidisciplinary perspectives and international cases to provide a solid thorough academic analysis. Written by an international team of leading academics this book will be of interest to

students, researchers & academics in Tourism and related disciplines
such as Events and Cultural Geography"--
