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Autore	Wilson Robert <1980-, >
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Sommario/riassunto	All good managers working in sport need to have a clear understanding of the principles of finance and accounting. Whether working in the private, public or voluntary sectors, a firm grasp of the basic concepts and techniques of financial management is essential if a manager is to make effective decisions and to implement those decisions successfully. Managing Sport Finance is the first book to offer a comprehensive introduction to financial management and accounting specifically designed for managers working in sport. The book assumes no prior knowledge of finance or account