

1. Record Nr.	UNINA9910459759603321
Autore	Cohen David G
Titolo	Do more faster [[electronic resource]] : TechStars lessons to accelerate your startup // David Cohen and Brad Feld
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2011
ISBN	1-282-84934-4 9786612849343 0-470-94877-9
Edizione	[1st edition]
Descrizione fisica	1 online resource (354 p.)
Altri autori (Persone)	FeldBrad
Disciplina	658.1/1
Soggetti	New business enterprises - Management Entrepreneurship Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	theme 1. Idea and vision -- theme 2. People -- theme 3. Execution -- theme 4. Product -- theme 5. Fundraising -- theme 6. Legal and structure -- theme 7. Work-life balance -- The evolution of TechStars.
Sommario/riassunto	Practical advice from some of today's top early stage investors and entrepreneurs TechStars is a mentorship-driven startup accelerator with operations in three U.S. cities. Once a year in each city, it funds about ten Internet startups with a small amount of capital and surrounds them with around fifty top Internet entrepreneurs and investors. Historically, about seventy-five percent of the companies that go through TechStars raise a meaningful amount of angel or venture capital. Do More Faster: TechStars Lessons to Accelerate Your Startup is a collection of advice that comes f