Record Nr. UNINA9910459744003321 Mediating business [[electronic resource]]: the expansion of business **Titolo** journalism / / Pete Kjær & Tore Slaatta (editors) Pubbl/distr/stampa [Copenhagen], : Copenhagen Business School Press Portland, OR,: Distribution, North America, International Specialized Book services, 2007 **ISBN** 87-630-9989-6 Edizione [1st ed.] 1 online resource (306 p.) Descrizione fisica Altri autori (Persone) KiærPeter SlaattaTore <1957-> Journalism, Commercial - Scandinavia Soggetti Journalism - Scandinavia Electronic books. Lingua di pubblicazione Inalese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto ""Mediating Business: The Expansion of Business Journalism""; ""Table of Contents"", ""List of Contributors"", ""Preface"", ""CHAPTER 1 Mediating Business Toward a Relational Perspective"; ""Business News Research a Field in the Making""; ""The Nordic Comparative Perspective""; ""An Overview of the Book""; ""Bibliography""; ""PART I: BUSINESS NEWS AND MEDIA ORDERS "": ""CHAPTER 2 The Nordic Business Press and the New Field of Business Journalism (1960-2005)""; ""The Prophets of the New Economy (1960 - 1975)""; ""Rivals, Copies and Spin-Offs (1975 -1985)"" ""Turbulence and Further Expansion (1985 - 1995)"""The Business News Revolution (1995-2005)""; ""Conclusion""; ""Bibliography""; ""CHAPTER 3 The Professionalization of Business Journalism in Finland "": ""Introduction"": ""Journalism as a Field and a Profession"": ""Empirical Material""; ""The Professionalization of Business Journalism in Post-War Finland""; ""From the 1940's Onwards: The Dissemination of Information""; ""From the 1960's Onwards: Taking Sides in How Business and Politics Mix""; ""From the 1980's Onwards: The Casino

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