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Titolo	Type on screen : a guide for designers, developers, writers, and students // Ellen Lupton, editor ; cover design, Noel Cunningham
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ISBN	1-61689-346-X
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Collana	Design Briefs : Essential Texts on Design
Disciplina	686.2/2
Soggetti	Graphic design (Typography) Digital media Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	<p> ""Preface""; ""01 Fonts on Screen""; ""Web Fonts: A Short History""; ""Rendering Type on Screen""; ""Type Anatomy and Taxonomy""; ""Heads and Bodies""; ""A Brief Survey of Web Fonts""; ""Google Fonts""; ""Case Study A-Sans""; ""Mutable Typefaces""; ""Case Study: Alphabeta""; ""Case Study: History + Hipster = Hipstory""; ""Case Study: ZXX: Disruptive Typography""; ""In the Classroom: Typeface Design""; ""02 Text on Screen""; ""Choosing a Screen Size""; ""The Grid""; ""Vertical and Horizontal Fields""; ""Responsive Typography""; ""Type Size""; ""Paragraph Blocks""; ""Column Alignment"" ""Space Between Lines""""Space Between Characters""; ""Hierarchy""; ""Typographic HTML Tags""; ""Special Characters""; ""In the Classroom: The HTML Poster""; ""03 Digital Publishing""; ""Linear Reading""; ""Selective Reading""; ""The Flow of Content""; ""Orbital Content""; ""Case Study: Works That Work""; ""Write About It""; ""In the Classroom: Experimental Readers""; ""In the Classroom: The Mutant Library""; ""04 Type and Interface""; ""Wireframes""; ""Interaction Elements""; ""Menus""; ""Type as Navigation""; ""Expanding the Vocabulary""; ""Drop Shadows and Gradients""; ""Hide and Reveal"" ""Typography and Data Display""""Designing Data Tables""; ""Data Tables: Do's and Don'ts""; ""Case Study: Travel Interfaces""; ""In the </p>

Classroom: Weather Apps"; "05 Icons and Logotypes"; "Writing with Pictures"; "Case Study: Noun Project"; "Wayfinding for Screen"; "Icons as Typography"; "Tutorial: Creating an App Icon"; "Scalability"; "Case Study: Imaginary Apps"; "Icons for Interaction"; "Case Study: Not So Distant Relatives"; "Case Study: Logo, Meet Navigation"; "Tutorial: Drawing Interface Icons"; "Logotypes"; "Working with Color"; "Animated Logotypes"; "Flexible Logotypes"; "Generative Logotypes"; "Scalable Vector Graphics"; "Case Study: MFA Branding"; "Case Study: Branding a Metropolis"; "06 Animation and Code"; "Basic Animations"; "Animated Gifs"; "In the Classroom: Animated Gifs"; "Storyboarding"; "Narrative Techniques"; "Transitions: Getting from A to B"; "Case Study: Transitions on the Street"; "Case Study: Logo Transition"; "Case Study: Pixel Painting Typography"; "Case Study: Kixel: A Kinetic Alphabet"; "Type and Code"; "Processing in Use"; "Scriptographer in Use"; "Modifying Code"; "Case Study: Computational Type"; "Case Study: Slitscan Type Generator"; "Case Study: Poster Machine"; "Case Study: Building an Alphabet with CSS"; "Case Study: Web Typography for the Lonely"; "In the Classroom: Processing"; "Index"
