

1. Record Nr.	UNINA9910459717103321
Autore	Beck Sigrid
Titolo	Contrasting English and German grammar : an introduction to syntax and semantics // Sigrid Beck, Remus Gergel
Pubbl/distr/stampa	Berlin, [Germany] : , : De Gruyter Mouton, , 2014 ©2014
ISBN	3-11-037352-1 3-11-034619-2
Descrizione fisica	1 online resource (328 p.)
Collana	Mouton Textbook
Classificazione	ET 750
Disciplina	425
Soggetti	English language - Grammar, Comparative - German German language - Grammar, Comparative - English Grammar, Comparative and general - Syntax Semantics, Comparative Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Preface -- Contents -- Part I. Structure and Meaning: An Introduction to Syntax and Semantics -- Chapter I-1 Introduction to the field: Syntax and semantics -- Chapter I-2 Categories, phrases and phrase structure rules -- Chapter I-3 A systematic way of constructing phrases -- Chapter I-4 Clause structure and movement -- Chapter I-5 Goals and methods in semantics -- Chapter I-6 Composing sentence meanings - first steps -- Chapter I-7 Extending the theory -- Chapter I-8 NP semantics -- Appendix: Syntactic and semantic rules from Part I -- Part II. Extending the Theory and Applying it to Cross linguistic Differences -- Chapter II-1 Introduction and roadmap to the second part -- Chapter II-2 Clause structure - English and German -- Chapter II-3 Quantifiers and scope -- Chapter II-4 Negation and polarity -- Chapter II-5 Focus -- Chapter II-6 Ellipsis -- Chapter II-7 Tense and aspect -- Chapter II-8 Conclusions -- References -- Index
Sommario/riassunto	This book offers an introduction to the derivation of meaning that is accessible and worked out to facilitate an understanding of key issues in compositional semantics. The syntactic background offered is

generative, the major semantic tool used is set theory. These tools are applied step-by-step to develop essential interface topics and a selection of prominent contrastive topics with material from English and German.

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2. Record Nr.	UNINA9910149421803321
Autore	Mattimore Bryan
Titolo	21 Days to a Big Idea!
Pubbl/distr/stampa	Diversion Books
ISBN	1-62681-830-4
Descrizione fisica	1 online resource (156 p.)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>From Bryan Mattimore, innovation guru to Fortune 500 companies, comes a book for aspiring entrepreneurs, corporate "intrapreneurs," and anyone else looking to break the mold. Bryan Mattimore is a big idea guy. For the past twenty-five years, he has helped Fortune 500 companies create over 3 billion in new innovations using his unique creative-thinking exercises. In 21 DAYS TO A BIG IDEA: CREATING BREAKTHROUGH BUSINESS CONCEPTS, Mattimore takes readers through a disciplined creative process to create original and practical new business concepts. By investing less than an hour a day for twenty-one days, you will: 1) learn a new toolkit of creative thinking strategies and problem-solving techniques that can be used for solving a wide variety of both personal and professional challenges, and 2) generate more than a dozen new concepts from which to choose the highest potential/winning idea for a new start-up. Entertaining and easy-to-follow, 21 DAYS TO A BIG IDEA is a must-read for all aspiring entrepreneurs, helping you to discover and implement your first--or your next--biggest idea.</p>

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