Record Nr. UNINA9910459713703321 Critical perspectives on global competition in higher education // **Titolo** Laura M. Portnoi [and three others], editors Pubbl/distr/stampa San Francisco, [California]:,: Jossey-Bass,, 2014 ©2014 **ISBN** 1-119-01751-3 Descrizione fisica 1 online resource (257 p.) Collana New Directions for Higher Education; ; Number 168 378 Disciplina Education, Higher Soggetti Competition, International International education Education and globalization Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "Wiley Online Library"--Cover. Note generali Includes bibliographical references at the end of each chapters and Nota di bibliografia index. Nota di contenuto Cover; Title Page; Copyright; Editors' Notes; References; 1: Setting the Stage: Global Competition in Higher Education; Global Ranking Schemes and Global University Models; Common Strategies for Increasing Global Competitiveness: Contextualizing Trends Toward Global Competition; Social Justice and Equity Concerns; Conclusion: Challenging the Competitive Higher Education Environment; References: 2: Rankings and the Global Reputation Race: The Rising Significance of Global Rankings; Theorizing Rankings; Responding to Rankings; Reshaping Higher Education; References 3: The Global Quest to Build World-Class Universities: Toward a Social Justice Agenda The Meaning and Rationale of World-Class Universities: The Quest for World-Class Status and Global "Ranking Mania"; Excesses of University Branding: Advancing a Social Justice Vision: Conclusion: References; 4: University Mergers in Finland: Mediating Global Competition; International Research on Mergers; Factors Influencing the Success of a Merger: Characteristics of Nordic Higher Education: Merger

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Sommario/riassunto

This volume delivers a cutting-edge analysis on vernacular globalization, or how local forces mediate global trends. It delves into the vital facets of the quest for global competitiveness, including: Global university rankings World-class universities University mergers Quality assurance Cross-border higher education International education hubs. The authors situate their topics within current international scholarship and demonstrate the myriad avenues through which local actors in higher education may respond to global competition. They pose critical questions about the impact of global competi