

1. Record Nr.	UNINA9910459679703321
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Titolo	The human factor in social capital management : the owner-manager perspective // by Paul C. Manning
Pubbl/distr/stampa	Bingley, England : , : Emerald, , 2015 ©2015
ISBN	1-78441-583-9
Edizione	[First edition.]
Descrizione fisica	1 online resource (287 p.)
Collana	Critical Studies on Corporate Responsibility, Governance and Sustainability, , 2043-9059 ; ; Volume 9
Disciplina	658.408
Soggetti	Social responsibility of business Social capital (Sociology) Industrial management - Moral and ethical aspects Business ethics Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Cover; The Human Factor in Social Capital Management: The Owner-Manager Perspective; Copyright page; Contents; List of tables; List of Appendices; Editorial Advisory and Review Board; About the Author; Acknowledgements; Preface; Chapter 1 Introduction; 1.1 Overview of Research; 1.2 Reflections on Research Choice; 1.3 Introduction to Social Capital; 1.4 Statement of Research Problem: Social Capital and Economic Notions of Rationality; 1.5 Research Aim and Questions; 1.6 The Economic Understanding of Social Capital: A Rational Choice Theory 1.6.1 Coleman, Rational Choice and Social Capital 1.7 The Limitations of the Rational Choice Understanding of Social Capital; 1.7.1 Concluding Comments: Las Vegas Wouldn't Exist in a Rational Economy; 1.8 Introduction to Research Approach: Symbolic Interaction Ethnography; 1.9 Outline of Subsequent Chapters; Chapter 2 The Economic Meaning of Social Capital; 2.1 Introduction; 2.2 Social Capital: A Pre-Paradigmatic Concept; 2.3 Defining the Terms of the Research; 2.4 Defining the Research Site: Owner-Managers; 2.5 The

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Sommario/riassunto

This book covers the management of social capital processes as they are accomplished-understood, experienced and shaped-by owner-managers. It aims to develop a deeper understanding of management processes, and to contribute to a greater congruence between lived social capital perspectives and experiences, and theoretical and empirical literature.
