

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910459668003321 |
| Titolo | Feeling Asian modernities [[electronic resource]] : transnational consumption of Japanese TV dramas // edited by Koichi Iwabuchi |
| Pubbl/distr/stampa | Hong Kong, : Hong Kong University Press, c2004 |
| ISBN | 1-282-70419-2 9786612704192 988-220-130-X |
| Descrizione fisica | 1 online resource (341 p.) |
| Altri autori (Persone) | IwabuchiKoichi <1960-> |
| Disciplina | 791.4570952 |
| Soggetti | Television plays, Japanese Foreign language television programs - East Asia Foreign language television programs - Southeast Asia Television - Social aspects - East Asia Television - Social aspects - Southeast Asia Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Contents; Acknowledgements; Contributors; Note on Japanese Names; Introduction: Cultural Globalization and Asian Media Connections; 1 The Representation of Femininity in Japanese Television Dramas of the 1990s; 2 Empowering Love: The Intertextual Author of Ren'ai Drama; 3 Producing (Post-)Trendy Japanese TV Dramas; 4 Ganbaru and Its Transcultural Audience: Imaginary and Reality of Japanese TV Dramas in Hong Kong; 5 The Desired Form: Japanese Idol Dramasin Taiwan; 6 Traveling With JapaneseTV Dramas: Cross-cultural Orientation and Flowing Identification of Contemporary Taiwanese Youth 7 Defining Asian Femininity: Chinese Viewers of Japanese TV Dramas in Singapore8 Popular Culture andYouth Consumption: Modernity, Identity and Social Transformation; 9 Chinese Re-makings of Pirated VCDs of Japanese TV Dramas; 10 VCD as ProgrammaticTechnology:Japanese Television Drama in Hong Kong; 11 Cultural Contact With Japanese TV Dramas: Modes of Reception and Narrative Transparency; 12 Korean American Youths' Consumption of Korean and Japanese TV Drama and |

Sommario/riassunto

The recent transnational reach of Japanese television dramas in East and Southeast Asia is unprecedented, and not simply in terms of the range and scale of diffusion, but also of the intense sympathy many young Asians feel toward the characters in Japanese dramas, so that they cope with their own modern lives by emulating the lives on screen.
