

1. Record Nr.	UNINA9910459619703321
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Titolo	Inside the Chinese business mind [[electronic resource]] : a tactical guide for managers / / Ted Sun
Pubbl/distr/stampa	Santa Barbara, Calif., : Praeger, c2010
ISBN	1-282-49208-X 9786612492082 0-313-36520-2
Descrizione fisica	1 online resource (206 p.)
Disciplina	658.00951
Soggetti	Management - China International business enterprises - China - Management Industries - Social aspects - China Business etiquette - China Corporate culture - China Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Contents; Preface; Acknowledgments; 1. The Rising Star of China; 2. Context over Content; 3. Multidimensional Business Contexts; 4. Balancing Your Mind in Two Diverse Systems; 5. 21st Century Multinational Beliefs and Skills; Recommended Reading; Appendix: Values-Beliefs Survey; Index
Sommario/riassunto	An insightful look at how Chinese business people think and live, offering executives and entrepreneurs a better way to understand a country in which business opportunities are still growing.