

1. Record Nr.	UNINA9910459524303321
Autore	Cooke Jamie Lynn
Titolo	Agile principles unleashed [[electronic resource] ] : proven approaches for achieving real productivity gains in any organisation // Jamie Lynn Cooke
Pubbl/distr/stampa	[Ely, England] : , : IT Governance Publishing, , 2010
ISBN	1-62870-007-6 1-84928-138-6 1-282-86271-5 9786612862717 1-84928-072-X
Edizione	[1st edition]
Descrizione fisica	1 online resource (379 p.)
Disciplina	658.5
Soggetti	Industrial management Organizational effectiveness Business planning Information technology - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents; Introduction; SECTION 1: A CASE STUDY; A Case Study: Traditional versus Agile Approaches; SECTION 2: WHAT YOU NEED TO KNOW ABOUT AGILE; Chapter 1: Agile in a Nutshell; Chapter 2: Why is Agile So Effective?; Chapter 3: Why Don't More Organizations Use Agile?; Chapter 4: Agile Sounds Good, But ...; SECTION 3: 12 AGILE PRINCIPLES THAT WILL REVOLUTIONIZE YOUR ORGANIZATION; Chapter 5: Responsive Planning; Chapter 6: Business-value-driven Work; Chapter 7: Hands-on Business Outputs; Chapter 8: Real-time Customer Feedback; Chapter 9: Immovable Deadlines Chapter 10: Management by Self-motivation Chapter 11: "Just-in-time" Communication; Chapter 12: Immediate Status Tracking; Chapter 13: Waste Management; Chapter 14: Constantly Measurable Quality; Chapter 15: Rearview Mirror Checking; Chapter 16: Continuous Improvement; SECTION 4: MAKING AGILE WORK IN YOUR

ORGANIZATION; Chapter 17: Selecting Agile Approaches That Best Meet Your Needs; Chapter 18: Introducing Agile Within Your Organization; Chapter 19: Using Agile Tools; Chapter 20: Expanding the Use of Agile in Your Organization; Bibliography; Author's Note on Agile Resources; ITG Resources

---

Sommario/riassunto

Agile Productivity Unleashed: Proven approaches for achieving real productivity gains in any organization introduces every industry sector to the Agile approaches that have dramatically improved the IT, product development and manufacturing sectors over the past two decades. The book clearly explains how the key principles of Agile approaches can be used to significantly increase productivity, quality and customer satisfaction in every business activity at your organization. Written in non-technical language specifically for business professionals, this book is an essential tool for anyone who

---