Record Nr.	UNINA9910459520303321
Autore	Rotta Carlo Patetta
Titolo	A short guide to ethical risk [[electronic resource] /] / by Carlo Patetta Rotta
Pubbl/distr/stampa	Farnham ; ; Burlington, VT, : Ashgate, c2010
ISBN	1-351-96176-4 1-282-57231-8 9786612572319 0-566-09173-9
Descrizione fisica	1 online resource (169 p.)
Collana	Short guides to business risk
Disciplina	174/.4
Soggetti	Business ethics
	Social responsibility of business
	Economics - Moral and ethical aspects
	Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Acknowledgements; Foreword; Preface; Introduction; 1 Ethics According to Economists; 2 Ethics Applied to Economics; 3 The Roots of Ethical Uncertainty: A Change in Values; 4 Ethical Risk and How to Manage It; 5 Areas on Which to Focus Efforts; 6 Company Functions Responsible for Monitoring and Overseeing Ethics; 7 Tools to Make Companies More Ethical; 8 Conclusions
Sommario/riassunto	Written by a professional with diverse international experience in auditing and fraud, this guide provides an overview of the most significant theories of ethics that have impacted today's business world. It identifies the risks arising from a lack of attention to ethics, particularly in relation to governance, due diligence, reckless business models and other activity that increases exposure to fraud and