

1. Record Nr.	UNINA9910459501003321
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Titolo	The laws of cool [[electronic resource]] : knowledge work and the culture of information / / Alan Liu
Pubbl/distr/stampa	Chicago, : University of Chicago Press, c2004
ISBN	1-282-90197-4 9786612901973 0-226-48700-8
Descrizione fisica	1 online resource (586 p.)
Disciplina	303.48/33
Soggetti	Information society Knowledge workers Humanities - Social aspects Education, Higher - Aims and objectives Internet - Social aspects Digital media Literature and technology Art and technology Popular culture - History - 20th century Work - Social aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 495-539) and index.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction: Literature and Creative Destruction -- Part I. The New Enlightenment -- Part II. Ice Ages -- Part III. The Laws of Cool -- Part IV. Humanities and Arts in the Age of Knowledge Work -- Epilogue -- Appendixes -- Notes -- Works Cited -- Index
Sommario/riassunto	Knowledge work is now the reigning business paradigm and affects even the world of higher education. But what perspective can the knowledge of the humanities and arts contribute to a world of knowledge work whose primary mission is business? And what is the role of information technology as both the servant of the knowledge

economy and the medium of a new technological cool? In *The Laws of Cool*, Alan Liu reflects on these questions as he considers the emergence of new information technologies and their profound influence on the forms and practices of knowledge.
