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Nota di contenuto	Front Cover; Accounting for Sustainability; Copyright Page; Contents; Foreword by His Royal Highness The Prince of Wales; List of Figures, Tables and Boxes; List of Contributors; Acknowledgements; List of Acronyms and Abbreviations; 1. Introduction to the Accounting for Sustainability Case Studies: Anthony Hopwood, Jeffrey Unerman and Jessica Fries; Sustainability, sustainable development and climate change; The role and significance of sustainability for organizations; Embedding sustainability considerations into business practice through accounting for sustainability Summary of the case studiesConclusions; 2. The Prince's Accounting for Sustainability Project: Creating 21st-Century Decision-Making and Reporting Systems to Respond to 21st-Century Challenges and Opportunities: Jessica Fries, Karen McCullochand Will Webster; Introduction; The ten main elements to embed sustainability into decision-making; An overview of the A4S decision-making tool; An introduction to the concept of connected reporting and the Connected Reporting Framework (CRF); Next steps: The creation of an

International Integrated Reporting Committee

3. Sainsbury's: Embedding Sustainability within the Supermarket Supply Chain: Laura J. Spence and Leonardo RinaldiIntroduction; The context of the A4S decision-making tool at Sainsbury's; The lamb supply chain and sustainability; Sainsbury's perspective on embedding sustainability; The supplier perspective; The next step for Sainsbury's: The Connected Reporting Framework (CRF)?; Conclusions; 4. Using the Connected Reporting Framework as a Driver of Change within EDF Energy: Linda Lewis and David Ferguson; Introduction: EDF Energy; The case study Background and history of EDF Energy and accounting for sustainabilityEDF Energy's sustainability journey; Conclusions; 5. A Golden Thread for Embedding Sustainability in a Local Government Context: The Case of West Sussex County Council: Suzana Grubnic and David Owen; Introduction; Chapter overview; Background: Local government and West Sussex County Council; Embedding sustainability within the county council; Policies, performance structures and tools; Conclusions

6. Building from the Bottom, Inspired from the Top: Accounting for Sustainability and the Environment Agency: Ian Thomson and Georgios GeorgakopoulosIntroduction; The Environment Agency: Background information; Environmental management and strategy; Environmental accounting: A systems approach; Connected actions, connected reporting, carbon reduction, staff mileage, key performance indicators (KPIs) and corporate scorecards; The Prince's Accounting for Sustainability Project (A4S), the Connected Reporting Framework (CRF) and the Environment Agency; Conclusions

7. Evolution of Risk, Opportunity and the Business Case in Embedding Connected Reporting at BT: Jeffrey Unerman and Brendan O'Dwyer

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Sommario/riassunto

If businesses and other organizations are to meet the many and complex challenges of sustainable development, then they all, both public and private, need to embed sustainability considerations into their decision-making and reporting. However, the translation of this aspiration into effective action is often inhibited by the lack of systems and procedures that take sustainability into account.- measure and link sustainability and financial performance; - integrate

sustainability into 'mainstream' reporting, both to management and external stakeholders.2. The Prince's Accounting for Sustainability Project: Creating 21st Century Decision-Making and Reporting Systems to Respond to 21st Century Challenges and Opportunities3.

Sainsbury's: Embedding Sustainability in the Supermarket Supply Chain4. Using the Connected Reporting Framework as a Driver of Change within EDF Energy5. A Golden Thread for Embedding Sustainability in a Local Government Context: The Case of West Sussex County Council6. Building from the Bottom, Inspired from the Top:

Accounting for Sustainability and the Environment Agency7. Evolution of Risk, Opportunity and the Business Case in Embedding Connected Reporting at BT8. Sustainability and Organizational Connectivity at HSBC9. 'One Aviva, Twice the Value': Connecting Sustainability at Aviva plcAccounting for Sustainability: Practical Insights will help

organizations to address these issues. The book sets out a number of tools and approaches that have been developed and applied by leading organizations to:In-depth cases studies from Aviva, BT, the Environment Agency, EDF Energy, HSBC, Novo Nordisk, Sainsbury's and West Sussex County Council show in detail how accounting for sustainability works in practice in a wide range of organizational contexts. Published with The Prince's Charities: Accounting for Sustainability.

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