

1. Record Nr.	UNINA9910459456703321
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Titolo	WordPress 2.8 theme design [[electronic resource]] : create flexible, powerful, and professional themes for your WordPress blogs and websites / / Tessa Blakeley Silver
Pubbl/distr/stampa	Birmingham, U.K., : Packt Pub., 2009
ISBN	9786612397271 1-282-39727-3 1-84951-009-1
Descrizione fisica	1 online resource (292 pages)
Collana	From technologies to solutions
Soggetti	Blogs Web sites - Design Blogs - Design Blogs - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewer; Table of Contents; Preface; Chapter 1: Getting Started as a WordPress Theme Designer; WordPress perks; Does a WordPress site have to be a blog?; Pick a theme or design your own?; Drawbacks to using an already built theme; Using theme frameworks; This book's approach; Core technology you should understand; WordPress; CSS; XHTML; PHP; Other helpful technologies; Tools of the trade; HTML editor; Graphic editor; Firefox; Developing for Firefox first; Summary; Chapter 2: Theme Design and Approach; Things to consider; Types of blogs Plugins and widgetsGetting ready to design; A common problem; The solution: Rapid design comping; The radical, new process-is not so new or radical?; Overview of rapid design comping; Getting started; Sketching It; Considering usability; Starting with the structure; Creating your design; The DOCTYPE; The main body; Attaching the basic stylesheet; Basic semantic XHTML structure; Adding text-typography; Starting with the text; Choosing your fonts; Cascading fonts; Font

stacks; sIFR; Font sizing; Why pixels?; Keeping it in proportion; Paragraphs; Default links; The layout
Column Layout: Floating div tags versus CSS tables
Posts; Making sure WordPress sticky posts get styled; Forms; Threaded and paginated comments; Navigation; Styling the main navigation; WordPress-specific styles for navigation; Color schemes; Two-minute color schemes; Color schemes with GIMP or Photoshop; Adding color to your CSS; Styling the special TOC headers; Creating the graphical elements; Relax and have fun designing; Slicing and exporting images; Don't forget your favicon!; Making your favicon high-res; Summary; Chapter 3: Coding It Up; Got WordPress?; Understanding the WordPress theme
Creating your WordPress workflow
Building our WordPress theme; Starting with a blank slate: Tabula rasa; Create a new theme directory; Including WordPress content; Understanding template tags; Getting a handle on hooks; Learning the Loop; Creating a basic loop; Modifying the timestamp and author template tags; Modifying the basic comments display; Including threaded comments; Styling threaded comments; Breaking it up: Header, footer, and sidebar template files; Creating the footer.php template file; Creating the sidebar.php template file; The header
More template files: Home, internal, and static pages
The home page; Internal pages; Static pages; Quick review; Fun with other page layouts; Don't forget about your 404 page; Even more template files; Adding in the favicon; Activating the favicon; Summary; Chapter 4: Debugging and Validation; Testing other browsers and platforms; Introduction to debugging; Troubleshooting basics; Why validate?; PHP template tags; CSS quick fixes; Advanced troubleshooting; Quirks mode; Fixing CSS across browsers; Box model issues; Everything is relative; To hack or not to hack; Out of the box model thinking
The road to validation

Sommario/riassunto

Theme design can be approached from two angles. The first is simplicity; sometimes it suits the client and/or the site to go as bare-bones as possible. In that case, it's quick and easy to take a very basic, pre-made theme and modify it. The second is "Unique and Beautiful". Occasionally, the site's theme needs to be created from scratch so that everything displayed caters to the specific kind of content the site offers. This book is going to take you through the Unique and Beautiful route with the idea that once you know how to create a theme from scratch, you'll be more apt at understandin
