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Altri autori (Persone)	Harmon-JonesEddie BeerJennifer S. <1974->
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Nota di contenuto	Introduction to methods in social and personality neuroscience methods / Eddie Harmon-Jones & Jennifer S. Beer -- Collaborations in social and personality neuroscience / Cindy Harmon-Jones, Jennifer S. Beer, & Eddie Harmon-Jones -- Assessment of salivary hormones / Oliver C. Schultheiss & Steven J. Stanton -- Neuroendocrine manipulation of the sexually dimorphic human social brain / Jack van Honk -- Facial EMG / Ursula Hess -- The startle eyeblink response / Terry D. Blumenthal & Joseph C. Franklin -- Assessing autonomic nervous system activity / Wendy Berry Mendes -- Patient methodologies for the study of personality and social processes / Jennifer S. Beer -- Electroencephalographic methods in social psychological research: a brief review and tutorial / Eddie Harmon-Jones & Carly K. Peterson -- Using event-related brain potentials in social psychological research : a brief review and tutorial / Bruce D. Bartholow & David M. Amodio -- Transcranial magnetic stimulation / Dennis J.L.G. Schutter -- Using connectionist networks to understand neurobiological processes in social and personality psychology /

Stephen J. Read & Brian M. Monroe -- Molecular biology and genomic imaging in social and personality psychology / Turhan Canli -- Functional magnetic resonance imaging in the affective and social neurosciences / Tom Johnstone, M. Justin Kim, & Paul J. Whalen.

Sommario/riassunto

Straightforward and practical, this is the first book to provide detailed guidance for using neurobiological methods in the study of human social behavior, personality, and affect. Each chapter clearly introduces the method at hand, provides examples of the method's applications, discusses its strengths and limitations, and reviews concrete experimental design considerations. Written by acknowledged experts, chapters cover neuroimaging techniques, genetic measurement, hormonal methods, lesion studies, startle eyeblink responses, facial electromyography, autonomic
