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Sommario/riassunto

At a time when business practitioners and others responsible for organizational development are desperate for usable knowledge the authors of this book contend that social science research are failing to support business and management. In Integral Research and Innovation, they explain how research has to be transformative, rather than just informative if it is to contribute usefully to building integrated and sustainable enterprises. Drawing on their experience of environments where researchers and practitioners do engage constructively, resulting in research that is active, participative, and