

1. Record Nr.	UNINA9910459367503321
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Titolo	What is good for General Motors? [[electronic resource]] : solving America's industrial conundrum // Thomas A. Crumm
Pubbl/distr/stampa	New York, : Algora Pub., c2010
ISBN	0-87586-779-0
Descrizione fisica	1 online resource (250 p.)
Disciplina	338.7/6292220973
Soggetti	Automobile industry and trade - United States - Management Industrial policy - United States Electronic books. United States Economic policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preface; Chapter 1. Setting the Stage; Chapter 2. 1903 and 1908: Henry Ford's Initial Back of the Envelope; Chapter 3. 1913: The Assembly Line Was a Reluctant Move; Chapter 4. 1941: The UAW Wins Favor of Neglected Line Workers; Chapter 5. 1950's and 1960's: Countering UAW and NADA Ambitions; Chapter 6. 1970's and 1980's: Financial-Criteria-Based Decisions Strip-Mine the Industrial Sector; Chapter 7. 1990's and 2000's: Three Dinosaurs Are Lured Across the Pacific; Chapter 8. Assessment of China's Industrial Sector; Chapter 9. Social and Legislative Hurdles Epilogue: CounterING the Pessimists in Funeral Homes Appendix 1. Table of the Evolution of Inefficiencies; Appendix 2. Bringing America's Auto Industry Back to Life; Index
Sommario/riassunto	An insider exposes the strategic decisions that have caused the foundation of America's industrial sector to crumble, then lays out a plan for its restoration. The author led GM Chairman John Smale's Scenario Planning Staff in the mid-1990's and Roger Smith's development of a Saturn expansion proposal in the late-1980's after a career in GM plant operations designing and managing manufacturing systems.

