

1. Record Nr.	UNINA9910464494403321
Autore	Laszlo Chris
Titolo	Flourishing enterprise : the new spirit of business // Chris Laszlo [and eight others] ; foreword, Peter Senge
Pubbl/distr/stampa	Stanford, California : , : Stanford University Press, , 2014 ©2014
ISBN	0-8047-9350-6
Descrizione fisica	1 online resource (236 pages)
Collana	Stanford Business Books
Disciplina	658.4/08
Soggetti	Social responsibility of business Industrial management - Moral and ethical aspects Spirituality Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Front matter -- Contents -- Foreword -- 1 From Sustainability to Flourishing -- 2 Why This, Why Now? -- 3 The Roots of Flourishing -- 4 Introduction to the Reflective Practices -- 5 Foundational, Individual Practices -- 6 Team and Organizational Practices -- 7 Systems-Level Practices -- 8 Conclusion: The Path Forward -- Afterword -- The Odyssey of This Book -- Acknowledgements -- About the Authors -- Notes -- Index
Sommario/riassunto	The notion of responsible business has infiltrated our markets, and "going green" is now a part of our mindset. But, sustainability as we know it is not enough. Flourishing—the aspiration that humans and life in general will thrive on the planet forever—should be a key goal for every business today. This is a bold concept, like sustainability was a decade ago. Just as sustainability has become a matter of course, so too will flourishing become a cornerstone of business tomorrow. How are companies to attain this big-picture goal? Drawing together decades of research along with in-depth interviews, Flourishing Enterprise argues that many strategic, organizational, and operational efforts to be sustainable reach the potential of flourishing when they incorporate one additional ingredient: reflective practices. Offering

more than a dozen such practices, this book leads readers down a path to greater business success, personal well-being, and a healthier planet. Readers will find that adding reflective practices to existing business efforts does not require more work; it simply changes the way we do our work and, more importantly, the results we achieve. Cultivating emotional and spiritual health is the next frontier; this future-oriented guide develops these core competencies while stretching the ongoing conversation about profitable, sustainable business.

2. Record Nr.	UNINA9910459356403321
Autore	Cerny Ales <1971->
Titolo	Mathematical techniques in finance [[electronic resource]] : tools for incomplete markets // Ales Cerny
Pubbl/distr/stampa	Princeton [N.J.], : Princeton University Press, 2009
ISBN	1-282-60814-2 9786612608148 1-4008-3148-2 0-691-14121-5
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (412 p.)
Disciplina	332.015195
Soggetti	Finance - Mathematical models Risk management - Mathematical models Derivative securities - Mathematics Pricing - Mathematical models Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. The simplest model of financial markets -- pt. 2. Arbitrage and pricing in the one-period model -- pt. 3. Risk and return in the one-period model -- pt. 4. Numerical techniques for optimal portfolio selection in incomplete markets -- pt. 5. Pricing in dynamically complete markets -- pt. 6. Towards a continuous time -- pt. 7. Fast

fourier transform.

Sommario/riassunto

Originally published in 2003, *Mathematical Techniques in Finance* has become a standard textbook for master's-level finance courses containing a significant quantitative element while also being suitable for finance PhD students. This fully revised second edition continues to offer a carefully crafted blend of numerical applications and theoretical grounding in economics, finance, and mathematics, and provides plenty of opportunities for students to practice applied mathematics and cutting-edge finance. Ales Cerný mixes tools from calculus, linear algebra, probability theory, numerical mathematics, and programming to analyze in an accessible way some of the most intriguing problems in financial economics. The textbook is the perfect hands-on introduction to asset pricing, optimal portfolio selection, risk measurement, and investment evaluation. The new edition includes the most recent research in the area of incomplete markets and unhedgeable risks, adds a chapter on finite difference methods, and thoroughly updates all bibliographic references. Eighty figures, over seventy examples, twenty-five simple ready-to-run computer programs, and several spreadsheets enhance the learning experience. All computer codes have been rewritten using MATLAB and online supplementary materials have been completely updated. A standard textbook for graduate finance courses Introduction to asset pricing, portfolio selection, risk measurement, and investment evaluation Detailed examples and MATLAB codes integrated throughout the text Exercises and summaries of main points conclude each chapter
