

1. Record Nr.	UNINA9910459340503321
Autore	Dalmau Tim
Titolo	Olympus inc : intervening for cultural change in organizations // by Tim Dalmau
Pubbl/distr/stampa	Boca Raton, FL : , : Routledge, an imprint of Taylor and Francis, , [2018] ©2010
ISBN	0-429-90251-4 0-429-47774-0 1-282-90089-7 9786612900891 1-84940-772-X
Descrizione fisica	1 online resource (644 p.)
Disciplina	302.35 658.406
Soggetti	Organizational behavior Psychology Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [419]-426) and index.
Nota di contenuto	Cover; Copy Right; ABOUT THE AUTHORS; PREFACE; INTRODUCTION; 1. GUIDING IDEAS; 2. ORGANIZATION, CULTURE AND CHANGE; 3. THE FIVE-MINDED ORGANIZATION; 4. GODS, MYTHS AND ARCHETYPES; 5. THE BOARD OF DIRECTORS; 6. GODS OF LIFE AND DEATH; 7. HEROES AND SAVIORS; 8. THE VIRGIN GODDESSES; 9. SONS AND LOVERS; 10. THE POLYTHEISTIC ORGANIZATION; 11. THE ARCHETYOLOGY INDICATOR; 12. GOD OF THE CROSSROADS; APPENDIX 1: A TOOLBOX FOR CHANGE AGENTS; APPENDIX 2: THE DNAI; BIBLIOGRAPHY
Sommario/riassunto	In Olympus Incorporated, the authors use the ancient Greek Gods to explores the values, practices and beliefs that underpin businesses, schools, corporations and the like, and through this they illuminate the complex forces and currents that are at work in modern organizations. They demonstrate that autocratic Zeus, uber-efficient Apollo, the slippery trickster Hermes in fact, all the gods of the Greek pantheon -

are alive and thriving in our workplaces, clubs and institutions. By combining ancient myth with archetypal psychology, the authors deliver an approach to the complex issues of organizational change. Their approach is creative and engaging, but also down-to-earth and practical. Olympus Incorporated includes a discussion of the DNAI (Dalmau-Neville Archetypology Indicator), a powerful and easily applicable tool that distills the theory, or archetypal psychology, in ways that enable organizations to see themselves not only as they are, but as they want to be.

---