

1. Record Nr.	UNINA9910459339703321
Autore	Porpora Douglas V
Titolo	How holocausts happen [[electronic resource]] : the United States in Central America / / Douglas V. Porpora
Pubbl/distr/stampa	Philadelphia, : Temple University Press, 1990
ISBN	1-282-93885-1 9786612938856 1-4399-0453-7
Descrizione fisica	1 online resource (236 p.)
Disciplina	327.730728
Soggetti	Holocaust, Jewish (1939-1945) Atrocities - Central America - History - 20th century Apathy Electronic books. Central America Politics and government 1979- Central America Foreign relations United States United States Foreign relations Central America United States Foreign relations 1945-1989 Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 203-216) and index.
Nota di contenuto	Contents; Acknowledgments; 1. Introduction; 2. The Banality of Evil; 3. Moral Indifference, the Rise of Hitler, and the Extermination of the Jews; 4. The Two Faces of Genocide in Central America; 5. Has the United States Become a Party to Genocide? To a Holocaust-like Event?; 6. How We Allowed Ourselves to Become a Party to Genocide; 7. In the Footsteps of the Righteous; Notes; Index
Sommario/riassunto	""History repeats itself, but it never repeats itself exactly,"" observes Douglas Porpora in this powerful indictment of U.S. intervention in Central America. Comparing the general public's reaction to the Holocaust in Nazi Germany with American public opinion of U.S. participation in the genocidal policies of Nicaraguan counter-revolutionary forces, and the governments of Guatemala and El Salvador among others, Porpora demonstrates that moral indifference

to the suffering of others was the common response. With reference to Hannah Arendt's thesis of the banality of evil, he develops t

2. Record Nr.	UNINA9910451673003321
Autore	Sinclair John <1944-, >
Titolo	Advertising, the media and globalisation : a world in motion // John Sinclair
Pubbl/distr/stampa	Abingdon, Oxon ; ; New York, N.Y. : , : Routledge, , 2012
ISBN	1-280-68224-8 9786613659187 1-136-50098-7 0-203-14364-7
Descrizione fisica	1 online resource (169 p.)
Disciplina	659.1
Soggetti	Advertising - Social aspects Mass media Globalization - Social aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Advertising, the Media and Globalisation; Copyright; Contents; List of figures; List of tables; Acknowledgements; 1. Advertising as an object of study; 2. Global trends in the advertising industry; 3. Advertising and the media in motion; 4. Current trends in advertising, media and society; 5. Advertising, globalisation and world regions; Coda; Bibliography; Index
Sommario/riassunto	This book offers a critical, empirically-grounded and contemporary account of how advertisers and agencies are dealing with a volatile mediascape throughout the world, taking a region-by-region approach. It provides a clear, systematic, and synoptic analysis of the dynamic relationship between media, advertisers, and agencies in the age of globalization, and in an era of transition from 'mass' to 'social' media. Advertising attracts much public criticism for the commercialization of

culture and its apparent impact on social and personal life. This book outlines and assesses the
