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Autore	Romero Alfonso V
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	Time for action - leaving comments on other people's weblogsWhat just happened?; Promote your business or professional activities; Time for action - Microsoft employee blogs; What just happened?; Share experiences with other users; Who's using Apache Roller; Rollerweblogger.org; Blogs.sun.com; Blog.usa.gov; IBM developerWorks blogs; JRoller community; Weblogs versus Content Management Systems; A blog is not a CMS; Blogs and newsfeeds - the world is your audience; What is a newsfeed; How can a newsfeed help to promote

Sommario/riassunto	A comprehensive, step-by-step guide on how to set up, customize, and market your blog using Apache Roller