Record Nr. UNINA9910459271303321 Enhancing competences for competitive advantage [[electronic **Titolo** resource] /] / edited by Ron Sanchez, Aime Heene Pubbl/distr/stampa Bingley, U.K., : Emerald Group Pub. Ltd., 2010 **ISBN** 1-282-66150-7 9786612661501 1-84855-877-5 Edizione [1st ed.] Descrizione fisica 1 online resource (273 p.) Collana Advances in applied business strategy, , 0749-6826;; v. 12 Altri autori (Persone) SanchezRon HeeneAime Disciplina 658.4012 Soggetti Competition Core competencies Business planning Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Front cover; Enhancing Competences for Competitive Advantage; Copyright page: Contents; List of contributors; Introduction; Chapter 1. Lobbying: strategies to make a firm's competences generate value; Chapter 2. Competence-based strategies of service transition; Chapter 3. Enhancing the inflow of knowledge: elaborating the absorptive capacity cycle in SMEs; Chapter 4. Toyota's competitive advantage: path dependency, dynamic capabilities, and sources of inimitability - a contrastive study with Nissan; Chapter 5. Toward the theory of temporary competitive advantage in internationalization Chapter 6. Relational quality, alliance capability, and alliance performance: an integrated frameworkChapter 7. How to build alliance capability: A life cycle approach; Chapter 8. Modeling entrepreneurial action choice: from intent through rhetoric to action; Chapter 9. Selforganization of competency development and the role of managers Sommario/riassunto This volume explores ways in which an organization's existing competences can be enhanced as sources of competitive advantage -

either enduring or intendedly transitional. Competence enhancing

activities considered in	clude political	lobbying to	extend the