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Working the Twittersphere: Microblogging as Professional Identity
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Sommario/riassunto

A Networked Self examines self presentation and social connection in the digital age. This collection brings together new work on online social networks by leading scholars from a variety of disciplines. The focus of the volume rests on the construction of the self, and what happens to self-identity when it is presented through networks of social connections in new media environments. The volume is structured around the core themes of identity, community, and culture - the central themes of social network sites. Contributors address theory, research, and practical implications of m
