Record Nr. UNINA9910459229503321 Autore Churchill Craig Farren <1964-> Titolo Making microfinance work [[electronic resource]]: managing for improved performance / / Craig Churchill and Cheryl Frankiewicz Geneva,: International Labour Office, 2006 Pubbl/distr/stampa **ISBN** 92-2-118658-X Descrizione fisica 1 online resource (442 p.) Altri autori (Persone) FrankiewiczCheryl Disciplina 332.1/753 Soggetti Microfinance Business enterprises - Finance Management Marketing Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references (391-398) and index. Nota di bibliografia Nota di contenuto Cover; Title page; Copyright information; CONTENTS; Acknowledgements; Foreword; Acronyms; I Introduction to Microfinance Management; II Markets and Marketing; III Managing Risks; IV Organizational Structure; V Towards Greater Efficiency and Productivity; Bibliography; Index Microfinance has long been recognized as having significant potential Sommario/riassunto to create jobs and reduce poverty. But to meet the twin challenges of growth and sustainability, managers of microfinance institutions (MFIs) must not only understand essential management functions: they must also be armed with innovative ideas and strategies to succeed in today's increasingly competitive environment. This training manual provides a valuable overview of the key management principles

necessary to optimize ...