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Sommario/riassunto

At the end of World War II, Hollywood basked in unprecedented prosperity. Since then, numerous challenges and crises have changed the American film industry. Nevertheless, at the start of a new century, Hollywood's worldwide dominance remains intact& mdash;indeed, in today's global economy, the products of the American entertainment industry (of which movies are now only one part) are more ubiquitous than ever. How does today's Hollywood& mdash;embedded within transnational media conglomerates like NewsCorp., Sony, and Viacom& mdash;differ from the legendary studios of its Golden Age? What are
