

1. Record Nr.	UNINA9910459203803321
Titolo	Business in Kenya [[electronic resource] ] : institutions and interactions // edited by Dorothy McCormick, Patrick O. Alila, Mary Omosa
Pubbl/distr/stampa	Nairobi, : University of Nairobi Press, 2007
ISBN	9966-792-06-6
Descrizione fisica	1 online resource (362 p.)
Altri autori (Persone)	McCormickDorothy <1941-> AlilaPatrick O OmosaMary
Soggetti	Business enterprises - Kenya Corporate culture - Kenya Electronic books. Kenya Commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright Page; Table of Contents; List of Tables; List of Figures; List of Boxes; List of Contributors; Preface; Part I. Kenya Business Context; Chapter 1. Business Systems: An Overview; Chapter 2. Business Systems Theory: An African Perspective; Chapter 3. Policies and Regulations for Business Development in Kenya; Chapter 4. Kenya's Socio-Economic Environment; Chapter 5. Essential Services - Electricity and Water; Chapter 6. Production and Trade; Chapter 7. The Financial System; Part II. Sectoral Perspectives Chapter 8. Linkages and Business Competition in Kenya's Metal Products Subsector Chapter 9. Textiles and Clothing; Chapter 10. The Smallholder Tea Industry in Kenya; Chapter 11. Steaming Cups! Policy Reforms and Problems in the Coffee Trade in Kenya; Chapter 12. Trade and Transport: Business Linkages and Networks; Part III. Conclusions; Chapter 13. Business in Kenya: Institutions, Interactions, and Strategies; Index; Back Cover