Record Nr. UNINA9910459188203321 Language ideologies and media discourse [[electronic resource]]: **Titolo** texts, practices, politics / / edited by Sally Johnson and Tommaso M. Milani London; New York, : Continuum, c2010 Pubbl/distr/stampa **ISBN** 1-282-87643-0 9786612876431 1-4411-8273-X Descrizione fisica 1 online resource (309 p.) Advances in sociolinguistics Collana Altri autori (Persone) JohnsonSally A MilaniTommaso M Disciplina 306.44 Soggetti Mass media and language Mass media - Influence Discourse analysis Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Contents; Notes on contributors; Acknowledgements; INTRODUCTION; Nota di contenuto PART I: STANDARDS AND STANDARDIZATION IN NATIONAL AND GLOBAL CONTEXTS; PART II: PLANNING AND POLICY IN MEDIA PROGRAMMING: PART III: MEDIA, ETHNICITY AND THE RACIALIZATION OF LANGUAGE; PART IV: LANGUAGE IDEOLOGIES AND NEW-MEDIA TECHNOLOGIES; EPILOGUE; Index The study of language ideologies has become a key theme in Sommario/riassunto sociolinguistics over the past decade. It is the study of the relationship between representations of language, on the one hand, and broader aesthetic, economic, moral and political concerns, on the other. Research into the particular role played by media discourse in the construction, reproduction and contestation of such ideologies has been widely scattered - this book brings together this emerging field. It considers how, in an era of global communication technologies, the media - by which we understand the press, radio, television