

1. Record Nr.	UNINA9910459148003321
Titolo	Cognitive foundations of linguistic usage patterns [[electronic resource] /] / edited by Hans-Jorg Schmid, Susanne Handl
Pubbl/distr/stampa	Berlin ; ; New York, : Mouton de Gruyter, 2010
ISBN	1-282-71625-5 9786612716256 3-11-021603-5
Descrizione fisica	1 online resource (287 p.)
Collana	Applications of cognitive linguistics ; ; 13
Classificazione	ER 955
Altri autori (Persone)	SchmidHans-Jorg HandlSusanne <1966->
Disciplina	415
Soggetti	Language and languages - Usage Language and languages - Grammars Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Table of contents -- Introduction / Schmid, Hans-Jörg / Handl, Susanne -- Part I: Lexical patterns -- A computational model of the ambiguity-vagueness spectrum / Dunbar, George -- Questions of life and death: Denotational boundary disputes / Jäkel, Olaf -- Breakthroughs and disasters: The politics and ethics of metaphor use in the media / Nerlich, Brigitte -- Synonyme, lexical fields, and grammatical constructions. A study in usage-based cognitive semantics / Glynn, Dylan -- Collocation, anchoring, and the mental lexicon - an ontogenetic perspective / Handl, Susanne / Graf, Eva-Maria -- Part II: Grammatical patterns -- The mean lean grammar machine meets the human mind: Empirical investigations of the mental status of linguistic rules / Dbrowska, Ewa -- Motivating grammatical and conceptual gender agreement in German / Köpcke, Klaus-Michael / Panther, Klaus-Uwe / Zubin, David A. -- Computed or entrenched? The French imparfait de politesse / Detges, Ulrich -- Valency constructions and clause constructions or how, if at all, valency grammarians might sneeze the foam off the cappuccino / Herbst, Thomas -- What exactly is the question-assertion distinction based on? An exploration in

Sommario/riassunto

The volume presents an up-to-date collection of methodologically sensitive contributions providing mainly enthusiastic, at times also critical support for the cognitive-linguistic enterprise. The book is important for the advancement of cognitive linguistics because the contributions demonstrate the seriousness of its ambitions to develop into a set of testable linguistic approaches. For the same reason, the volume is a contribution to our understanding of language in general, since it puts a promising modern approach on firmer ground. Assets of the book include the wide range of linguistic phenomena studied (individual concepts, fundamental semantic problems like vagueness and polysemy, grammatical issues incl. gender and tense, collocations, constructions and speech acts) and the scope of applied perspectives including lexicographical, computational, developmental and critical discourse ones. The languages investigated are English, German, Dutch, Polish and Italian. Common to the contributions is the desire to bring together observed patterns of linguistic usage with concepts and models established in cognitive linguistics. In addition, all contributions have an empirical basis and emphasize the need to rely on a sound methodology. The linguistic phenomena investigated span the range from the lexico-conceptual and collocational level to constructions, grammatical categories and functions. Two complementary perspectives of language and cognition are represented in the volume: In one group, the established methods of psycholinguistic experimentation, quantitative corpus analysis and computational simulation are exploited to demonstrate the viability and to increase the plausibility of cognitive-linguistic thinking. The second group tests well-known cognitive-linguistic approaches like Conceptual Metaphor Theory, the Theory of Idealized Cognitive Models and Construction Grammar against authentic data demonstrating their applicability and explanatory potential. Both groups include contributions reaching beyond the scope of traditional cognitive-linguistic topics, e.g. by taking a critical stance of reductionist cognitive thinking. The volume is of interest to cognitive linguists, psycholinguists, theoretical linguists, lexicologists, and lexicographers.

2. Record Nr.	UNINA9910828050103321
Autore	Gaylin David H.
Titolo	A profile of the performing arts industry : culture and commerce // David H. Gaylin
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016
ISBN	1-78684-372-2 1-60649-565-8
Edizione	[First edition.]
Descrizione fisica	1 online resource (vi, 282 pages)
Collana	Industry profiles collection, , 2331-0073
Disciplina	792.0232
Soggetti	Performing arts - United States - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 2539-274) and index.
Nota di contenuto	1. Introduction -- 2. Defining the arts and the industry -- 3. Historical background on the performing arts disciplines -- 4. The industry's development in America -- 5. Industry size, structure, and value chain -- 6. Performing artists and their unions -- 7. Theater, orchestra, opera, and dance companies -- 8. Audiences and tastes -- 9. Managing performing arts companies -- Notes -- References -- Index.
Sommario/riassunto	Attending a live concert or theatrical performance can be a thrilling experience. At their best, the performing arts represent the height of human creativity and expression. But the presentation on stage, whether it is Shakespeare, Beethoven, or The Lion King, depends on a business backstage. This book provides an overview of both the product on stage and the industry that makes it possible. While the industry's product is unique--with unique supply and demand characteristics-- it is still an industry, with economic inputs, organization structures, competitors, business models, value chains, and customers. We will examine each of the major segments (Broadway, regional theater, orchestra, opera, and dance) along these business dimensions. The challenges facing the performing arts industry in America are well known. Many companies struggle to survive, and there have been some high-profile bankruptcies. Participation rates are falling, audiences are aging faster than the general population, season ticket sales are in decline, and gift-giving

levels are hard to sustain in today's economy. The value of the arts and arts education are in question, and both have largely disappeared from public policy agendas. Yet there are bright spots. Some companies are thriving, enjoying sold-out performances, extended runs, and healthy balance sheets. The Metropolitan Opera's Live in HD series continues to be widely successful. Some Broadway productions have turned into global, billion-dollar businesses. Admission to professional schools of the performing arts is more competitive than ever, and the caliber of graduates is astonishingly high. At the nonprofessional level, there is no shortage of community productions across all genres and geographies. Why do some companies struggle and some thrive? Despite trends that appear uncontrollable, management decisions have a huge impact on economic outcomes. This book examines the range of product, market, and resource choices available to performing arts managers and provides practical examples in key areas such as programming, venues, performer relations, marketing, and fund-raising.
