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Sommario/riassunto	Despite the common held belief that Asian nations have displayed anti- market tendencies of under-consumption and export-oriented trade since the Asian financial crisis, in the 10 years since the crisis, South Korea has bucked this trend accruing a higher debt rate than the US. This groundbreaking collection of essays addresses questions such as how did the open market policies and restructuring processes implemented during the Asian financial crisis magnify the consumption and debt level in South Korea to such an extent? What is the impact of these financial changes on the daily lives of pe