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Nota di contenuto	Book Cover; Title; Copyright; Contents; Figures, Tables, and Boxes; Preface; Acknowledgements; 1 Points of Origin; 2 Information and Influence Campaigns; 3 Strategy and Tactics in Campaign Communication I: Winning the Argument; 4 Strategy and Tactics in Campaign Communication II: Shaping the Decision; 5 Networks and Netwaves: Organizing for Influence; 6 Riding the Waves: Strategy and Tactics in Network Activation; 7 Feeling the Pressure: The Dimensionality of Targets; 8 Guarding the Castle: Deterring, Deflecting, Minimizing or Defeating Information and Influence Campaigns 9 Information, and InfluenceAppendix A: Need to Know: Strategic Intelligence and Research in the Campaign; Appendix B: The IIC Knowledge Base: A Selective Bibliographic Inventory; Notes; Appendix C: A Bibliography for IIC Strategy (Including Sources Cited); Author Index; Subject Index
Sommario/riassunto	Information and influence campaigns are a particularly cogent example of the broader phenomenon we now term strategic political

communication. If we think of political communication as encompassing the creation, distribution, control, use, processing and effects of information as a political resource, then we can characterize strategic political communication as the purposeful management of such information to achieve a stated objective based on the science of individual, organizational, and governmental decision-making. IICs are more or less centralized, highly structured, systematic, and

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