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Titolo	Cupcakes, pinterest, and ladyporn : feminized popular culture in the early twenty-first century // edited by Elana Levine ; contributors, Jillian Baez [and fifteen others]
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Collana	Feminist Media Studies
Disciplina	305.3
Soggetti	Sex role Popular culture Feminism Women in popular culture Mass media and women Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Part I. Passions -- Part II. Bodies -- Part III. Labors.
Sommario/riassunto	Media expansion into the digital realm and the continuing segregation of users into niches has led to a proliferation of cultural products targeted to and consumed by women. Though often dismissed as frivolous or excessively emotional, feminized culture in reality offers compelling insights into the American experience of the early twenty-first century. Elana Levine brings together writings from feminist critics that chart the current terrain of feminized pop cultural production. Analyzing everything from 'Fifty Shades of Grey' to Pinterest to pregnancy apps, contributors examine the economic, technological, representational, and experiential dimensions of products and phenomena that speak to, and about, the feminine.