1. Record Nr. UNINA9910459099903321 Autore Walker John Titolo Service, satisfaction and climate [[electronic resource]]: perspectives on management in English language teaching / / by John Walker Bingley, U.K., : Emerald Group Publishing Limited, 2010 Pubbl/distr/stampa 1-282-88873-0 **ISBN** 9786612888731 1-84950-997-2 Edizione [1st ed.] Descrizione fisica 1 online resource (281 p.) Innovation and leadership in English language teaching, , 2041-272X; Collana ; v. 2 Disciplina 428.2407 Soggetti English language - Study and teaching - Foreign speakers Language and languages - Study and teaching Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 239-256). Nota di bibliografia Nota di contenuto pt. 1. Conceptual and theoretical background -- pt. 2. Student perceptions -- pt. 3. Provider perceptions -- pt. 4. Applications and issues. Sommario/riassunto Service, Satisfaction and Climate: Perspectives on Management in English Language Teaching presents the results of research carried out in New Zealand to demonstrate the ways ELT can be conceptualized in terms of service and climate. Although ESL is a major worldwide service industry employing large numbers of professionals and serving millions of clients, it is an under-researched field and one that is underrepresented in the management/business literature. This omission is particularly noticeable, given that ELT has its own particular themes, problems, and issues. For instance, ELT is an educational service, yet exists within a commercial context. Its clients are from different cultural and linguistic backgrounds. In many ELT contexts, the cultural and linguistic backgrounds of the service providers are different from those of the clients. Thus, the service provision has a strong crosscultural dimension. Yet the ELT sector is largely missing from the

educational and the management literature. This book seeks to fill the

gap through discussion of ELT as a service, issues surrounding ELT teachers as service providers, the work of ELT managers, client expectations and perceptions of ELT service, comparison of staff estimates and client ratings of service quality, and considerations of service milieu and climate in ELT centers.