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Autore	O'Brian John
Titolo	Atomic postcards [[electronic resource]] : radioactive messages from the Cold War / by John O'Brian and Jeremy Borsos
Pubbl/distr/stampa	Bristol [England] ; ; Chicago, : Intellect, 2011
ISBN	1-283-16285-7 9786613162854 1-84150-527-7
Descrizione fisica	1 online resource (194 pages)
Altri autori (Persone)	BorsosJeremy
Disciplina	741.683
Soggetti	Cold War in mass media Cold War Nuclear weapons Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Cover; Preliminary Pages; Contents; RECTO - VERSO; THE POSTCARDS; CATALOGUE; ACKNOWLEDGEMENTS; Back Cover
Sommario/riassunto	Atomic postcards played an important role in creating and disseminating a public image of nuclear power. Presenting small-scale images of test explosions, power plants, fallout shelters, and long-range missiles, the cards were produced for mass audiences in China, the United States, the Soviet Union, and Japan and link the multilayered geographies of Atomic Age nationalism and tourism. From the unfailingly cheery slogans –'Greetings from Los Alamos'– to blithe, handwritten notes and no-irony-intended 'Pray for Peace' postmarks, these postcards mailed from the edge of danger nonetheless maintain the upbeat language of their medium. With 150 reproductions of cards and handwritten messages dating from the 1945 bombing of Hiroshima and Nagasaki to the end of the Cold War, Atomic Postcards offers a fascinating glimpse of a time when the end of the world seemed close at hand.

2. Record Nr.	UNINA9910458983803321
Titolo	The ethics of sports coaching / / edited by Alun Hardman and Carwyn Jones
Pubbl/distr/stampa	Milton Park, Abingdon, Oxon ; ; New York : , : Routledge, , 2011
ISBN	1-135-28295-1 1-135-28296-X 1-283-04534-6 9786613045348 0-203-86844-7
Descrizione fisica	1 online resource (237 p.)
Collana	Ethics and Sport
Altri autori (Persone)	HardmanAlun JonesCarwyn <1967->
Disciplina	796.07/7
Soggetti	Coaching (Athletics) Sports - Moral and ethical aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Book Cover; Title; Copyright; CONTENTS; CONTRIBUTORS; ACKNOWLEDGEMENTS; INTRODUCTION; PART I The nature of coaching; 1 THE NORMATIVE AIMS OF COACHING: The good coach as an enlightened generalist; 2 CELEBRATING TRUST: Virtues and rules in the ethical conduct of sports coaches; PART II The character of the coach; 3 BECOMING A GOOD COACH: Coaching and phronesis; 4 OBJECTIVITY AND SUBJECTIVITY IN COACHING; 5 SPORTS COACHING AND VIRTUE ETHICS; PART III Coaching specific populations; 6 THE MORAL AMBIGUITY OF COACHING YOUTH SPORT; 7 SPORT-SMART PERSONS: A practical ethics for coaching young athletes 8 MALES COACHING FEMALE ATHLETES 9 COACHING ETHICS AND PARALYMPIC SPORTS; PART IV Coaching in context: Contemporary ethical issues; 10 COACHING AND THE ETHICS OF YOUTH TALENT IDENTIFICATION: Rethinking luck and justice; 11 COACHING AND THE ETHICS OF PERFORMANCE ENHANCEMENT; 12 ETHICAL ISSUES IN COACHING DANGEROUS SPORTS; 13 A DEFENSE OF EXPATRIATE

COACHING IN SPORT; INDEX

Sommario/riassunto

Is the role of the sports coach simply to improve sporting performance? What are the key ethical issues in sports coaching practice? Despite the increasing sophistication of our understanding of the player-sport-coach relationship, the dominant perspective of the sports coach is still an instrumental one, focused almost exclusively on performance, achievement and competitive success. In this ground-breaking new book, leading sport scholars challenge that view, arguing that the coaching process is an inherently moral one with an in