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Sommario/riassunto

Reengaging the Prospects of Rhetoric reanimates the debate over the function and scope of rhetoric. Providing a contemporary response to the volume The Prospect of Rhetoric (1971), this volume reconceptualizes that classic work to address the challenges facing the study of rhetoric today. With contributions from today's leading rhetorical scholars, Reengaging tje Prospects of Rhetoric offers ""response"" essays to each chapter of the original work. Each scholar uses his/her essay as a forum in which to address three questions: As